



Open Specifications for Service Availability

FOR IMMEDIATE RELEASE

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SA Forum Advances COTS Ecosystem with New Application Webcast Series

First Application Webcast provides application developers with insight into principles of service availability and the role of the SA Forum

BEAVERTON, OR, July 13, 2009 — The [Service Availability™ Forum](http://www.saforum.org) (SA Forum), the leader in developing open specifications for carrier-grade service availability, today announced the availability of the first in a series of Application Webcasts designed to educate viewers on implementing open specifications for carrier-grade and mission-critical applications and systems.

The new educational series will benefit a range of viewers, from seasoned application developers to high availability novices. The first Webcast provides a high level overview of Service Availability principles, a perspective of where the SA Forum fits in the marketplace and provides an introduction to the SA Forum itself, giving viewers a foundation for the rest of the series. Future topics will include key points on conducting technical evaluations, the business case for adopting SA Forum specifications and case studies of successful applications based on open specifications.

“With a robust catalog of specifications, the SA Forum is expanding its focus on educating application developers on how best to leverage open specifications for their work,” said Asif Naseem, SA Forum President. “Enabling real-world, successful applications based on the specifications will accelerate industry acceptance and spur growth in the commercial off-the-shelf (COTS) ecosystem.”

“As the SA Forum matures as an organization, it is providing a valuable educational resource to help navigate high-availability and service-availability issues so developers can focus their time and effort on developing applications that can leverage SA Forum solutions,” said Eric Heikkila, Director of the Embedded Hardware & Systems Practice, VDC Research Group.

The Webcast series is launching in conjunction with the new SA Forum Web site, which improves ease-of-use and site navigation for users. Click [here](#) for more information on the Webcast series and to download the first Webcast.

About the Service Availability™ Forum

The Service Availability Forum is a consortium that develops, publishes, educates on and promotes open specifications for carrier-grade and mission-critical systems. SA Forum specifications enable COTS ecosystems for highly available platforms, streamline development and accelerate time to market. Service Availability Forum membership offers the opportunity to help frame and implement the Service Availability solution. For more information, visit www.saforum.org.

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